



REVISED

**JOINT PARKS AND RECREATION BOARD
MEETING NOTICE AND AGENDA**

Wednesday, February 10, 2021

7:00 PM

Pewaukee City Hall ~ Common Council Chambers

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1. Call to Order and Pledge of Allegiance
 2. Public Comment - Please limit your comments to 2 minutes, if further time for discussion is needed please contact the Director prior to the meeting.
 3. Approval of the January 13, 2021 meeting minutes.
 4. Discussion and possible action regarding Pier 63's proposal to operate a pontoon boat touring business operating out of Lakefront Park on Pewaukee Lake.
 5. Discussion and possible action regarding 2021 fee structure for The Beergo events utilizing Pewaukee Parks.
 6. Discussion and possible action regarding The Beergo selling alcohol at private park rentals.
 7. Update regarding usage of Kiwanis Village Park back diamond.
 8. Discussion and possible action regarding park rentals to City and Village employees.
 9. Update regarding Laimon financials.
 10. Adjournment

Nick Phalin, CPRP
Parks & Recreation Director

February 9, 2021

NOTICE

Due to City Hall being closed to the public due to the COVID virus, this meeting will only be held virtually.

To attend this meeting virtually or by phone please contact Nick Phalin, Director of Parks and Recreation, 262-691-7275, phalin@pewaukee.wi.us **before 3 P.M. on the date of the meeting** for directions. Meeting materials are available at <https://pewaukee.novusagenda.com/AgendaPublic/>.

It is possible that members of other governmental bodies of the municipality may be in attendance to gather information that may form a

quorum. At the above stated meeting, no action will be taken by any governmental body other than the governmental body specifically referred to above in this notice.

Any person who has a qualifying disability under the Americans with Disabilities Act that requires the meeting or materials at the meeting to be in an accessible format must contact the Park and Recreation Director at (262) 691-7275 by 2:00 p.m. the Monday prior to the meeting so that arrangements may be made to accommodate your request.

**CITY OF PEWAUKEE
JOINT PARK AND RECREATION BOARD AGENDA ITEM 3.**

DATE: February 10, 2021

DEPARTMENT: Parks and Recreation

PROVIDED BY:

SUBJECT:

Approval of the January 13, 2021 meeting minutes.

BACKGROUND:

FINANCIAL IMPACT:

RECOMMENDED MOTION:

ATTACHMENTS:

Description

Minutes

MEETING MINUTES
Wednesday, January 13, 2021
7:00 PM

Pewaukee City Hall ~ Common Council Chambers

In attendance:

Alderman B. Dziwulski, Trustee B. Rohde, G. Majeskie, D. Kaatz, A. Brimmer.

Also Present:

Community Services Director N. Phalin.

1. Call to Order and Pledge of Allegiance
2. Public Comment
3. Approval of the December 9, 2020 meeting minutes.

A motion was made and seconded, (Brian Dziwulski, Bob Rohde) to approve December 9, 2020 meeting minutes. Motion Passed: 5-For, 0-Against.

4. Update regarding fall 2020 programs.
5. Discussion and possible action regarding Pewaukee Lake Water Ski Club's 2021 proposal of events.

A motion was made and seconded, (Bob Rohde, Amy Brimmer) to approve the Pewaukee Lake Water Ski Club 2021 proposed dates and events. Motion Passed: 5-For, 0-Against.

6. Discussion and possible action regarding the proposed 2021 events for The Beergo.

Requesting Mike Awve to return to February meeting to discuss fee structure for 2021 events.
A motion was made and seconded, (Brian Dziwulski, Bob Rohde) to accept and approve the dates from The Beergo for the 2021 proposal. Motion Passed: 5-For, 0-Against.

7. Discussion and possible action regarding Pier 63 LLC (Scott & Kristina Dickmann) proposal of a pontoon boat touring business operating out of Lakefront Park on Pewaukee Lake.

Scott should continue putting details of the plan and proposal together and is to return at February Joint Board meeting.

8. Discussion and possible action regarding Laimon Park financials for December, 2020.

A motion was made and seconded, (Bob Rohde, Amy Brimmer) to approve Laimon Park financials for December, 2020. Motion Passed: 5-For, 0-Against.

9. Adjournment

A motion was made and seconded, (Bob Rohde, Gary Majeskie) to adjourn. Motion Passed: 0-For, 0-Against.

Respectfully Submitted,
Nick Phalin, CPRP
Parks & Recreation Director

January 7, 2021

CITY OF PEWAUKEE
JOINT PARK AND RECREATION BOARD AGENDA ITEM 4.

DATE: February 10, 2021

DEPARTMENT: Parks and Recreation

PROVIDED BY: Nick

SUBJECT:

Discussion and possible action regarding Pier 63's proposal to operate a pontoon boat touring business operating out of Lakefront Park on Pewaukee Lake.

BACKGROUND:

Scott Dickmann has provided the same packet, along with answers to the questions that the Joint Board had in January.

Scott has reached out to water ski club but has not heard back from the show director or Vice President. PLWSC directed Scott Dickmann to those individuals.

FINANCIAL IMPACT:

We may want to determine a fee structure for the pavilion dock use for Pier 63's business at this point so they are aware of what the costs will be.

RECOMMENDED MOTION:

ATTACHMENTS:

Description

Pier 63 Proposal + questions answered

Village of Pewaukee



Relax & Unwind...

To: Park and Rec, Joint Board, Village Plan Commission and Village Board.

We are looking to establish in the Village of Pewaukee an entertaining, enjoyable, leisurely boating experience on the shores of Pewaukee Lake. Offering daily public boat tours, sunset cruises and private events. Departing from the Village of Pewaukee downtown. Where locals, tourists and alike can come to enjoy what the Village of Pewaukee has to offer.

Experience the shores of Pewaukee Lake...

Recreational activity for all ages

Educational opportunities (History of Village and surrounding area etc.)

Unique attraction and activity

Family-friendly atmosphere

Senior Tours

Pavilion Usage:

We would like to use the pavilion as our base. NOTE: We would not be selling out of the Pavilion.

Information Location

Storage

Make coffee in the morning for early bird boat tours

Pick up location

Dates of Operation:

Mid May to Mid-October (depending on weather)

On the water:

Daily public excursions
Sunset cruises
Themed events
Veteran days
Senior Tours
Private events
Activities (Youth summer tour, etc.)

Pick up at Pavilion:

Our plan is to park/load the boat at the pavilion location during the day for tours and supplies. We would park the boat bow first and have guests enter and exit off the bow via a gangway or at the pier located by the pavilion. In general we would be parking at our docking location.

Outdoor Signage:

(That lets customers know something about us etc.)

To be determined:

Rent for storage use of the pavilion
Insurance requirements if any

We are passionate about creating an opportunity for everyone to enjoy and experience the beauty of the lake. Providing a fun friendly destination for locals and alike to enjoy. It is our hope to establish a long term relationship with the Village of Pewaukee.

Thank you

Operated by Pier63 LLC.
Scott and Kristina Dickmann

The following is the response to the two questions mentioned at the Park and Rec Meeting (January 13th) that we were to follow up on.

Question one - What would the signage look like?

These are two examples of the signage mentioned.



Figure 1 – Signage (Sandwich Board Sign Example)



Figure 2 - Signage (Flag Examples)

Question two was regarding the Pavilion and storage.

Nick, Monica and I met at the Pavilion and Monica went over what is utilized by Positively Pewaukee and what is not.

Currently approximately half of the storage doors as you come in the door to the left (6/8 doors with locks) are not utilized by Positively Pewaukee. As I mentioned to Nick and Monica this would be plenty for us to store what we would need to. Also as to the storage at the Pavilion, if we were to need anything out of there on Wednesdays we would take it out before Positively Pewaukee would start Waterfront Wednesdays.

Tours:

Also at the Meeting we discussed the times we would potentially be going out. As we mentioned we plan to go out 3 times per day depending on bookings and weather.

Mornings, early afternoon and evening.

**CITY OF PEWAUKEE
JOINT PARK AND RECREATION BOARD AGENDA ITEM 5.**

DATE: February 10, 2021

DEPARTMENT: Parks and Recreation

PROVIDED BY: Nick

SUBJECT:

Discussion and possible action regarding 2021 fee structure for The Beergo events utilizing Pewaukee Parks.

BACKGROUND:

Attached is Mike Awve's proposal for 2021 fee structure for The Beergo events as updated on 1/27/21.

FINANCIAL IMPACT:

RECOMMENDED MOTION:

ATTACHMENTS:

Description

2021 Beergo Proposal

To whom it may concern,

I would like to suggest the following proposals regarding the fee structure for The Beergo LLC during the 2021 season.

1. \$100.00 for each day The Beergo is operating in the parks plus a donation in line with previous years. This is the same proposal as last month, but I still believe it is the best for all involved. This proposal does involve an element of trust, but I know what I have in this opportunity and I have no intention of jeopardizing it.
2. \$150.00 for each day The Beergo is operating in the park. I believe this is a fair estimate based on previous years and the fact that there are no comparisons to operating at this scale.

Thank you for your consideration,

Mike Awve

CITY OF PEWAUKEE
JOINT PARK AND RECREATION BOARD AGENDA ITEM 6.

DATE: February 10, 2021

DEPARTMENT: Parks and Recreation

PROVIDED BY: Nick

SUBJECT:

Discussion and possible action regarding The Beergo selling alcohol at private park rentals.

BACKGROUND:

Recently we have had an increase in requests for things like food trucks, or private beer sales to come to a private park rental. We have received our first request for 2021 - a class reunion, requesting The Beergo to sell at their event. The class reunion request happens to be on a day that The Beergo is already booked at South Park at 5pm. The reunion has mentioned doing a daytime event prior to the public beer garden opening.

Are we interested in allowing The Beergo to sell at private park rentals? Current park rental policy is:

1. Alcoholic beverages are allowed in the parks with the park rental permit. A permit to sell beer **MUST** be obtained from the City Clerk or Village Clerk depending on where the park is located.
 - Any organization renting a park and wishing to sell fermented beverages must follow these regulations:
 - A) Club/organization, lodge, societies must be in existence for at least six (6) months.
 - B) Must apply for a special Class "B" license thirty (30) days prior to rental.
 - C) Obtain a Federal Tax Stamp from the Department of Revenue in Milwaukee.
 - D) Have on premises at all times a licensed operator in possession of a current City/Village of Pewaukee Operators License.

FINANCIAL IMPACT:

We would need to determine a fee structure for this type of rental/event.

Currently, Mike has proposed adding her time to his existing rental. However, we don't have a fee structure finalized and the fee structure was likely not hourly, but rather per date.

The reunion had initially inquired about a Village Park rental (\$126), but The Beergo is booked for South Park. I'm not sure if The Beergo could acquire different addresses for alcohol license on the same day. The reunion seems open to using South Park (\$25/hour if indoor use, \$70/outdoor use).

Going further, would we consider The Beergo being the 'exclusive' provider of alcohol sales at private events? I have attached information related to this.

RECOMMENDED MOTION:

CITY OF PEWAUKEE
JOINT PARK AND RECREATION BOARD AGENDA ITEM 7.

DATE: February 10, 2021

DEPARTMENT: Parks and Recreation

PROVIDED BY: Nick

SUBJECT:

Update regarding usage of Kiwanis Village Park back diamond.

BACKGROUND:

At Kiwanis Village Park, Pewaukee Athletic Association (PAA) 'owned/operated' the two softball diamonds up until fall 2019. At that point, PAA dissolved and turned over the diamonds to the Village. They are part of Kiwanis Village Park and the parks staff maintains and programs the areas.

To this point, the front diamond has been utilized for our flag football program, PYB games, and tournament rentals.

The back diamond has not been programmed for based on how wet the outfield stays through the majority of summer. However, coming up on May 8th, we are planning to utilize the diamond and outfield for Mud Olympics. This program will have a variety of events that will involve kids getting dirty. We expect our disruption to the field to be limited and we plan to repair any damage this program causes.

FINANCIAL IMPACT:

RECOMMENDED MOTION:

**CITY OF PEWAUKEE
JOINT PARK AND RECREATION BOARD AGENDA ITEM 8.**

DATE: February 10, 2021

DEPARTMENT: Parks and Recreation

PROVIDED BY: Nick

SUBJECT:

Discussion and possible action regarding park rentals to City and Village employees.

BACKGROUND:

For some time, park rentals have been discounted to 50% for City and Village employees. We do not have a formal policy on this. While we don't have many, some of these rentals have gone beyond the rental request being for the employee. My understanding of the intent was to be a perk to the employee. However, we have received requests for nieces/nephews and other family members expecting the 50% discount.

I would like to formalize a decision as to what (if anything) the Joint Board would like to do for employee-based rentals.

FINANCIAL IMPACT:

RECOMMENDED MOTION:

**CITY OF PEWAUKEE
JOINT PARK AND RECREATION BOARD AGENDA ITEM 9.**

DATE: February 10, 2021

DEPARTMENT: Parks and Recreation

PROVIDED BY: Nick

SUBJECT:

Update regarding Laimon financials.

BACKGROUND:

I was not able to receive a January update from the Village as they are still in the audit process. We have had limited expenses/revenues for January.

We have submitted, but not yet received the remaining DNR grant amount of \$54,639.

The March meeting with February financials should be much more complete.

FINANCIAL IMPACT:

RECOMMENDED MOTION: